CITY 'WHIZ KID' - City Hall's "whiz kid" is boyish-looking Larry J. Gordon, who has headed the health department since 1957.

Still young - a mere 38 - Gordon commands the attention and respect usually given to older department heads.

Although he gets excellent cooperation from the City Commission, he attributes it to the product he sells.

"It's no problem to sell Sanitation and good health," says Gordon.

This is only partly true. Gordon is an excellent salesman. If he weren't, he would not be accorded the national and regional honors which come his way.

A few of the offices he holds are: Special consultant to the U. S. Public Health Service, Guest Training Consultant to both the Sanitary Engineering Center and the Communicable Disease Center of the USPHS, and Secretary of both the U. S. Conference of Municipal Public Health Engineers and the U. S. Sanitarians Joint Council.

To list all of Gordon memberships would require more than the space of this column. They number mot than 30.

Gordon is married and the father of three children, two boys and a girl. His brother Ladd Gordon, is director of the State Game and Fish Dept.